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COMPANY OF THE MONTH



Global Domains International has potential to be biggest company industry has ever seen

Global Domains International, Inc. (GDI), has the potential to become the largest direct sales/network marketing company in the world in terms of number of distributors and customers!

GDI sells Web domain names ending in .ws, and provides Web site creation and monthly hosting with e-mail service, all for less than most others charge for any one of these services. As you read this story and when you see the company's informational DVD, you'll understand why we at *Network Marketing Business Journal (NMBJ)* make this phenomenal statement.



Michael Reed & Alan Ezeir
Founders of My.WS & Global Domains International, Inc.

GDI's Web traffic has outpaced AT&T, Visa and GE. Reed and Ezeir have also been featured on the cover of *Entrepreneur* magazine. Some recognizable .ws clients include: BMW; Kmart; UPS; Yahoo; JC Penney; John Deere; Sherwin-Williams; Eastman Kodak; Holiday Inn; and eBay. But the real reason to affiliate with this company is that the timing is right. GDI, as successful as it's been, has reached less than one percent of global penetration. The time is right, the company says, to get in now and ride the wave as GDI strives to be a worldwide phenomenon.

There are approximately one billion people with global access to the Internet with hundreds of millions logging on each day, and this number is growing. There are 200 million existing Web sites currently, but experts predict that there will be 500 million domain names and Web sites active globally within the next decade. If you could earn just \$1 per month on 100,000 customers, that would be a *lot* of money. If you could make \$1 per month on one million customers, that would be an *insane* amount of money. Direct sales/network marketing industry experts believe it is possible to have one million people in a downline with this wide-appeal type of product. And certainly 100,000 in a GDI downline would not be out of the question. This becomes exceedingly realistic, when you consider that the network marketing industry is approaching 100 million people worldwide alone. Most everyone in network marketing needs at least one Web site. Although many companies provide a replicated Web site, GDI allows distributors to create a permanent home Web page of their own. Many direct sales companies are actually using GDI as an affiliate program since it offers such a great value. In fact, the value of GDI's high-tech Web services are better than any other company's within our industry as well as outside of it and that will attract customers and opportunity prospects to GDI in numbers unheard of before.

Stable company quietly climbing to the top

Founded in 1999, by entrepreneurs Michael Reed and Alan Ezeir, GDI is stable and debt free. It's been successful for six years and is established in more than 180 countries worldwide. Recently named number 37 on *Inc* magazine's list of the top 500 fastest growing companies (the "Inc500 List") and number five in the state of California,



Domain names - get the one you want for life

A domain name is simply an address on the Internet. Rather than having to remember a difficult series of IP (Internet Protocol) numbers, by which computers know which individual Web site is located where, (for example, 208.212.155.9), you can just type in a textual address, such as www.YourDomain.ws.

GDI offers excellent domain name availability, instant registrations, 24-hour global DNS activation and secure domain management and editing. You and your customers can finally get the names you want, and keep them for life!

Domain names are selling faster than ever, and that means more and more people are searching for a domain

name that makes sense for them. When they search traditional domain registrars, such as dot com, and fail to find the great names they're looking for, they become frustrated.

By offering .ws, you are giving those people an extension that makes sense - "Web Site." And when they begin to search for the domain names they want, they will be able to find *several* domains that fit into their Web site plans. That means more profit for you. Thousands of .ws domains are registered every day, so secure yours today before someone else takes it forever!

Every home-based business needs a Web site and with GDI, you, as a home-based business entrepreneur, can choose the domain name you want and keep it for life. Since the .ws names have a larger availability pool, you'll have a better chance of getting the particular name you want. And because you get to keep the name forever, once you've secured it, you don't need to switch around and constantly be changing sites and site names. You don't even have to remember to "renew" your domain; it's automatic.

With so many people out there trying to make a quick buck by registering domains that people forget to renew, the automatic renewal alone is a tremendous reason to choose GDI as your domain registrar, and once you have, we're sure you'll want to promote their service as well.

Forwarding service - If you are unable to move your existing Web site content, or if you just don't want to, your domain will be hosted on GDI's WebSite.ws domain name-servers. You can use your new ".ws" domain, but your visitors will still see your existing content. You will receive Web site forwarding to a single URL, plus e-mail forwarding to a designated e-mail address.

For example, if you currently have a Web page at www.super-duper-long-abc-123.com/your-user-id, and you register "yourname.ws," you can set forwarding such that anyone going to www.yourname.ws will get forwarded instantly to your long URL, and your page will display just fine. GDI's URL forwarding option is perfect if you already have a Web site created elsewhere, but are unable to move the existing content. Oftentimes, your current URL is hard to remember, unprofessional, or just plain ugly. You can use URL forwarding to route your new .ws domain to your existing Web site. When someone visits your .ws domain, he or she will be automatically transported to your existing Web site instantly.

Web site creation made easy

The WebSiteBuilder! 2.0 is the framework for your new GDI Web site. Professionally designed by graphic artists, these templates give you the foundation for building your Web site. There is no programming or complicated coding. Simply follow the easy-to-use instructions

to create a dynamic and professional Web site.

You can create your site quickly, then make changes if you'd like, or you can spend as much time as you want to creating the perfect site for you, adding various types of content, even including flash. You can preview your Web site before you publish it for the world to see. You also have 24/7 access to your Web site's control panel and can make changes at any time and as often as you like.

Hosting - an option for "techies"

For more advanced customers, you can take advantage of GDI's hosting service. This allows you to build a site from scratch, bypassing some of the user-friendly restrictions

built into the previously mentioned SiteBuilder option. This allows you to build a custom Web site just as you want it, then upload the files to GDI's servers. The GDI Premium hosting gives you the ultimate in flexibility.

E-mail addresses that match your domain name

Part of the GDI \$10 per month Web service are 10 custom e-mail addresses included per domain. GDI's WebMail allows you to use your own domain name as your e-mail address and you can access your e-mail through your account from any Internet connection in the world.

Instead of using a long and hard-to-remember e-mail address, like mwalker554878@yahoo.com, you can use Yourname@YourDomain.ws. For example you could have Sally@Smith.ws and each person in your family or business can use your domain name as well, such as Bill@Smith.ws etc., up to 10 e-mail addresses.

E-mail forwarding service – WebMail forwarding allows you to use your domain name as your e-mail address and forward all of your e-mails to an existing account you already have. If your e-mail address is fred@super-duper-long-abc123.com, you can set forwarding so that (anything_you_type)@yourname.ws will automatically forward to your fred@super-duper-long-abc123.com account. This way you can use your easy-to-remember .ws e-mail account to publicize your business or family site and still receive all of your e-mails in your established e-mail account.

Citron GDI supports the main protocols POP and IMAP. Access your e-mail for any domain using your POP or IMAP compatible e-mail program.

Seven-day free trial introduces product

GDI offers a seven-day free trial of its Web services, during which your services are activated immediately. They include: a Web domain name that you choose (if not already taken by someone else); up to 10 e-mail accounts; a Web site building system to create the Web site for your new GDI domain name; and Web hosting (optional and included). All those services are offered for only \$10 per month, if you choose to keep the service after the seven-day trial. You can stop the service any time during the seven days and you'll never be billed, and you can stop the service at any time after your trial period, without any further obligation. There are no long-term contracts. The service is strictly month-to-month.

To get started all you and your customers need to do is go to GDI's start-up Web site – www.freedom.ws – key in an access code given by a GDI distributor and choose your domain name and corresponding e-mail addresses. Once you've chosen your domain name, it can never be taken away from you. It's yours for as long as you want to keep it. Build your Web site with GDI's easy-to-use, flexible Web-building system. The company offers pre-formatted template Web sites. If you or your GDI clients are tech-savvy enough to build your or their own Web site from scratch, GDI can still host it – at no additional cost. Regarding e-mail, GDI wants all "techies" to know that it supports the

main protocols POP and IMAP. No Webmaster is needed for this system – even kids can do it. In fact GDI encourages its customers' children to use the e-mail and Web-building system during the seven-day trial just to see how easy it is to use.

Compensation plan has easy, unlimited duplication

GDI describes its compensation plan as a multi-layer plan paying out 50 percent in commissions. The company pays \$1 per month for each sale, over five levels, or "generations," of business (10 percent per level x five levels). That means you could earn thousands each month. GDI tells its distributors to bring in five people who bring in five people and so on. Using that guideline, at 10 percent payout with five generations totaling 3,905 people, you'd earn a residual of \$3,905 per month. And there's no limit to the number of



GDI founders Michael Reed and Alan Ezeir

people you can refer. You can start building income immediately, jumping from hundreds of dollars per month to thousands. Duplication is easy and just one person joining your downline can bring in lots of business.

The power of GDI's compensation plan really is derived from the high value and ease of the sales of its services. It is not difficult for everyone to sponsor 10 sales each for five levels. This results in a six-digit monthly income and well over a million-dollar annual income!

At the Master Affiliate level, the plan pays out 10 percent on *unlimited* levels (down to the next qualifying Master Affiliate on any given leg).

Although GDI may be considered as an affiliate program, it may be easier to generate a mainstream MLM income than in most mainstream MLM, network marketing or direct sales companies.

GDI offers weekly cash bonus pools, and some distributors have earned hundreds of dollars in their first week, before they even spend one cent to build their business. With GDI's online income calculator, you can even see what your potential earnings are.

DVD "movie" explains opportunity, sells GDI for you

In addition to the selling power of the seven-day trial, GDI has produced a high-quality DVD presentation for its distributors to share with prospects. It explains clearly, thoroughly and completely, the GDI product and business opportunity. For the price of a cup of coffee, GDI distributors can purchase bulk quantities of the DVD and start building their home-based businesses. As an added service, GDI will even mail out the discs for its distributors to anywhere in the world. How's that for support? Available in several languages, the DVD also contains many testimonies of successful GDI distributors and concludes by sending the viewer to www.freedom.ws, along with an access code printed on the DVD cover or given by the distributor who passed out the DVD, so he or she can sign up immediately.

Founders formed friendship first, then GDI

GDI founders, Michael Reed and Alan Ezeir, were friends first, having met as students at UCLA. They started several successful technical companies before founding Global Domains International.

In the late 1990s, while dot com's were focused on content, banner ads, and bandwidth, Reed and Ezeir recognized another opportunity that was largely ignored – the marketing of top-level domains, besides dot coms, for use as business

domain names.

They ultimately focused on the domain extension .ws, which belongs to the tiny island nation of Samoa, deep in the South Pacific. "We thought that the abbreviation .ws could be successfully marketed worldwide as the 'WebSite' top-level domain," said Reed. "There were a small handful of other viable options, but through resolve and perseverance, we found that some countries were already using their domain locally, and not interested in becoming an 'open' or 'global' registry. With a population of less than 200,000 people, Samoa had yet to utilize their domain on a massive scale. And, none of the other countries' domains compared to the potential branding power of .ws to signify 'WebSite.'"

Reed, as CEO, oversees, directs, and integrates the creative and marketing departments, as well as the technical division of GDI. His management responsibilities include a broad range of data management and security for GDI and all its services, including online order processing for all domain names worldwide, local and Web database management for Domain Name Services (DNS), and all additional features in domain name management for GDI. Reed's focus for managing the registry from its inception has been focused on redundancy in all systems and personnel, high system performance, and transparent expandability (scalability). No expense has been spared to meet these three core objectives.

Reed currently manages a large staff of technical professionals that maintain the registry around the clock. Additionally, he works with GDI's creative and marketing departments, continually introducing new programs that promote .ws to the international Internet community.

Ezeir has established a track record of success in e-commerce, telecommunications, and in several other fast-paced entrepreneurial/start-up environments. He is responsible for multiple strategic projects at GDI; setting guidelines for meeting revenue goals, providing crucial leadership in generating new revenues, projecting sales forecasts, and monitoring the company's cash expenditures. Ezeir manages the accounting, finance, contractual, and operations of GDI. Additionally, he maintains a cordial, working relationship with the heads of government for the Nation of Samoa.

With a vision to navigate the course of the company as it enters the new millennium, Ezeir is vigilant in his continued search to develop successful new business horizons.

If you missed out on dot com, don't miss out on .ws

If you think it's too late to capitalize on the Internet growth craze, you're wrong! GDI is a well-established, well-thought-out company that has penetrated less than one percent of its potential global market, despite its continued growth and success. The time is right to join GDI and help it reach its maximum worldwide potential. If you're already a network marketing entrepreneur running your own company or a distributor managing a large downline organization, you should consider joining GDI for the Web services savings it could offer your business and for the extra and potentially large residual income you could earn. Wouldn't you want just a piece of the millions of people logging onto the Internet each day? There are already tens of thousands of active distributors who have decided that they want a piece of this billion-dollar pie. Why not contact one of them today and view the GDI presentation on DVD to find out more about what could be the biggest company our industry has ever seen?



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